

Ad Sizes & Requirements for Torontohe Newspaper

The required file format is **HI RES PDF /X-1a (vector) 300 dpi.** . All fonts and images should be embedded.

PLEASE NOTE:

- PDF files must contain only 4-color process images (CMYK).
- *Torontohe inc.* can not be responsible for PDF files prepared incorrectly.
- All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi.
- All ads submitted should be suitable to print as is.
- There is a design and setup charge to create digital files from hard copies.
- The setup charges will apply to uncorrectly prepared digital files.
- Our Designer Artists are available to create professional looking effective advertisements.

